



Open Call: Pride Pop up

The commission

The London Festival of Architecture (LFA) and Architecture LGBT+ invite you to create a 'Pride Pop-Up' in the gardens of St Anne's Church Soho in September to coincide with Pride in London. The pop up is being run with official partners: Westminster Council, St Anne's Church and Soho Live Festival, with events supported by the RIBA and our network sponsors.

We are inviting architecture students, recent graduates, emerging practices as well as representatives from more established practices across London to submit a design proposal for a pop up to represent LGBT+ architects and their contribution to architecture past and present. The pop-up installation will celebrate and demonstrate diversity and pride, whilst also showcasing the role design can play within our public realm.

Following the competition process, the winning team confirmed in early August will be awarded £10,000 to develop and deliver their Pop-Up design. This will be a chance to participate in a unique project and showcase your imaginative design to the public.

The pop up should be relevant and appropriate for its setting within a public park and event space. The installation will be in place for: Inside Out Soho, Soho Live and over Pride in London weekend.

2

The Context

The London Festival of Architecture (LFA) is the world's largest annual architecture festival, with a mission to support London architectural and design talent, enthuse and engage with the public, and find new ways to look at familiar places. As well as a month-long festival of hundreds of public events in June, the festival also organises a year-round programme of other activities including design competitions such as this one.

Architecture LGBT+ host a series of event throughout the year which are made possible through sponsorship. Confirmed sponsors for 2021 include Foster & Partners as Platinum and HOK and Architecture PLP as Gold.

In 2018 Architecture LGBT+ built on their annual Pride Breakfast hosted at the RIBA by launching the inaugural Architecture LGBT+ float competition for Pride London. The winning design in 2018 was by Hawkins Brown (London Pride) and 2019 was by Raw Architecture (London and Manchester Pride). The float competition received a wide range of press coverage across the design media, including Dezeen and the Architects Journal.

We are seeking the profession's help as we continue our work to promote equality and diversity across the built environment.

The site



St Anne's Church gardens sit in the heart of Soho on Wardour Street. The gardens are split in two, divided by the central path from the entrance steps leading to the Church clock tower. The gardens are open during the day to the public and locked at night.

The pop up is to be situated in 1/3 of the northern side of the gardens measuring a maximum 16m wide and 8m deep. The exact positioning will be confirmed with the Church and the winning team.

The grassed gardens are relatively flat, the church gardens are an ancient burial site and therefore anchor points into the ground whilst possible need to be carefully located. The proposal where possible should be freestanding however the winning team can discuss anchor point locations if required with the Church. The design proposal must have a structural solution which takes this into consideration. After the pop up is demounted the gardens need to be returned as they were found.



Design requirements

- To create a pop up installation that is visually stunning and enhances the public realm at an architectural scale.
- The design brief is open ended and open for interpretation, it could be a place to sit, an object to admire or a piece to interact with. It must be in the spirit of Pride. Inspiration can be taken from either the theme for this year's Pride in London (Visibility, Unity and Equality) or this year's LFA theme (care). The winning design should embody a strong message and narrative as part of the design and can expand beyond the suggested themes
- The installation needs to fit within a space of 8m x 16m.
- Sustainability is at the core of Open Call and the installations will need to be designed to maximise use of recycled materials, and disposal/recycle/after life need to be considered.
- The pop up will be in place for the Soho Live Festival, Pride in London and over Open House London.

5

Budget

The total budget available per installation is £10,000 plus VAT. This is to include all associated production costs (materials, transport, construction and deinstall) as well as any design fees.

6

Further Guidance

- *Budget:* The budget will be managed by the entrant. You can use salvaged materials or seek in-kind materials sponsorship to reduce expenses.
- *Design:* It should be work as freestanding piece, if anchor points are required they can be discussed with the Church in the design development stage.
- *Structure:* The structure must be safe and secured and should be designed in collaboration with a structural engineer where required. The design must be able to withstand wet and windy climatic conditions
- *Materials:* With current material shortages the entrant should ensure all proposed materials are available within the lead times required
- *Health & safety:* The installation must be designed with accessibility and health and safety in mind. The installation needs to be safe for the public to engage without supervision. The design must protect the safety and security of visitors, for example by withstanding damage, including blast fragmentation, and reducing the opportunity for concealment of hazards such as contaminants, sharp objects or explosive devices.
- *Permissions:* The project will not require planning permission. On delivery, the installation will be checked to ensure it is safe for public use. You may be asked to make modifications but on sign-off until the deinstall the installation will be the property and responsibility of the client.
- *Durability:* The installation will be in situ for up to 3 weeks and you should consider the longevity and appearance of your design accordingly. Subject to durability, the installation may be able to be in place for longer or moved to a different location for an extended period.
- The installation must be designed with minimum maintenance in mind, as it will be exposed to the outside elements.
- *Security:* Whilst the Church gardens are locked overnight they are open and unsupervised in the day. The pop needs to be safe and secure for members of the public to interact with it.
- *Timescale:* The installation is expected to be constructed by the winning team from Monday 6 September and be ready for opening on Friday 10th September. *Afterlife:* At the point of deinstallation, the installation will become the property of the competition winner.

7

Submission

This competition has a one-stage submission. The judging panel will select the winner.

The submission requires a total of 2 A1 boards. No additional boards or portfolios will be considered.

This submission should include:

1. Full name and contact details including postal address, contact number and email of project lead. This must not be on the submission boards.
2. Hand or computer drawn 3D design visualisation (file upload: max 1no. A1 board - as part of the 2 A1 board submissions)
3. Construction details and methodology drawn to scale with key dimensions noted, outline all materials, budget and costings, production process and disposal/re-use (file upload: max 1no. A1 board - as part of the 2 A1 board submissions)
4. Do not include identifying information on the boards as the competition is to be judged anonymously.
5. Ensure that there is the required sign off/approval if selected as the winning team to be able to deliver and manage the proposals.

8

Eligibility

The competition is open to all but we ask you to carefully consider why you are entering and the community being represented.

9

Deadline and submission details

- Deadline for submission is midday, Monday 9 August 2021. Submissions received after this time will not be considered.
- For competition enquires please contact: hannah.askari@nla.london
- Please send competition entries in a PDF format via:
<https://lfarchitecture.typeform.com/to/umG4Ei5N#submitted=xxxxx>
- The PDF should be no more than 5MB per A1 board
- You will receive an email confirming receipt of your submission.

10

Schedule outline

Submissions open: Tuesday 20 July 2021

Submissions close: Monday 9 August 2021

Winner notified: Wednesday 11 August 2021

Developed design and construction methodology: Friday 20th August

Project install by design team: w/c 6 September 2021

Project in mantle by design team: TBC.

11

Judging panel

Rosa Rogina (Programme Director, London Festival of Architecture)

Anne Cosentino (Equality, diversity and inclusion manager, RIBA)

Tom Guy (Chair, Architecture LGBT+)

Rob Wilson (Architecture editor, Architects' Journal)

Westminster Council representative – name to be confirmed

Fr Simon - St Anne's Church

Plus additional judge TBC

12

Further information

- Submissions will be judged on originality, demonstration of creativity and relevance to the brief, as well as feasibility and how the proposal works in the context of the site.
- The ownership of Copyright of the design will be in accordance with the Copyright, Designs and Patents Act 1988, that is Copyright rests with the author of the submitted design.
- All designs remain the intellectual property of the designer however the winning designs when built, will be the property of LFA/Architecture LGBT+ until the point of deinstall. At the end of the project the installations will need to be removed, rehomed or recycled.
- Please bear in mind that the project requires a fast turn around and may have peak moments when your practice will need to dedicate sufficient staff to deliver the project on time, on budget and to the high standard expected by all stakeholders.
- If selected, your practice/collaboration will need to liaise with Architecture LGBT+ to ensure the following insurance (of £5million): Product Liability, Professional Indemnity, and Employers Liability (in case you have employees). If your practice/collaboration does not currently hold the requested level of insurances, you can liaise with Architecture LGBT+ to use part of the project budget for uplifting the existing or getting a new insurance policy.
- Significant efforts are made by all stakeholders of the project to ensure wide media coverage.
- London Festival of Architecture, Architecture LGBT+, RIBA, Westminster Council and St Anne's Church reserve the right to use images from the submissions for promotional purposes in press, social media and publications. All endeavors will be made to ensure accurate accreditation.

13

Useful links

London Festival of Architecture:

www.londonfestivalofarchitecture.org

Architecture LGBT

www.architecturelgbt.com/

St Anne's Church Soho

<https://www.stannes-soho.org.uk/>

14

Contact

To submit your entry please go to:

<https://lfarchitecture.typeform.com/to/xaFZ15XT#submitted=xxxxx>

For general enquires please contact: hannah.askari@nla.london

15

Disclaimer

The competition organisers are not liable for lost, misdirected, or late entries. Decisions of the jury represent their professional judgments and all decisions are final. While it is the intent to construct the winning scheme, the organisers reserve the right to not proceed with construction for any reason. Material submitted by you shall be your sole responsibility, shall not infringe or violate the rights of any other party or violate any laws, contribute to or encourage infringing or otherwise unlawful conduct, or otherwise be obscene, objectionable, or in poor taste. By submitting such material, you are representing that you are the owner of such material and/or have all necessary rights, licenses, and authorization to distribute it.

16



London Festival of Architecture

The London Festival of Architecture (LFA) is the world's largest annual architecture festival and is exploring the theme of 'care' through a hybrid programme in 2021. The LFA's mission is to support London's architectural and design talent, enthuse and engage with the public, and find new ways to look at familiar places. In 2020 the LFA explored the theme of power, and celebrated innovation and design through a digital events programme last June. The 2019 edition of the LFA inspired over 600 events across the capital, attracting over 800,000 visitors and a global audience of 138 million. A year-round programme of design competitions, design charrettes, campaigns and other activities also champions London as the best place in the world to practice and enjoy architecture.

www.londonfestivalofarchitecture.org

Twitter: @LFArchitecture



Architecture LGBT+

Architecture LGBT+ is a not for profit grassroots organisation run by volunteers who all work within the industry. We aim to:

Provide a safe, inclusive & prejudice free environment for LGBT+ Architects and those working and studying within the profession through networking events, learning, mentoring and role models.

We started in 2016 with a pre pride Breakfast we hosted at the RIBA with a Q&A chaired by BBC's Evan Davis. In 2018 we also launched with a pride Breakfast in Manchester, in 2019 we launched in Newcastle and Brighton and in 2021 new chapters are starting in Scotland and Bristol.

Platinum sponsor: Foster + Partners

Gold Sponsors: PLP Architecture and HOK

Silver Sponsors: Jamie Fobert Architects, Stanton Williams, Make, AHMM, Pollard Thomas Edwards, Hawkins Brown

Bronze Sponsors: Feix & Merlin, Project Orange and New Practice

www.architecturelgbt.com

Twitter: @ArchitectLGBT

Instagram: architecturelgbt